



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Department Details

Department name: MADISON'S CENTRAL BUSINESS IMPROVEMENT DISTRICT (BID) BOARD

Type: Committee/Dept/Board/Commission

Meeting time:

Meeting location:

Primary contact:

Description: Wisconsin State Statutes requires that the BID Board be composed of at least five members and that a majority of the Board members shall either own or occupy real property in the District. If the actual property or business owner is an entity, that entity shall designate a representative to act on its behalf. The Board is responsible for the implementation of the operating plan. This requires the Board to negotiate with providers of services and materials to carry out the operating plan; to enter into various contracts; to monitor the effectiveness of the District's activities; to aid compliance with the provisions of applicable statutes and regulations; and to make reimbursements for any overpayments of District assessments.

Name	Title	Start Date	End Date
VACANCY	State Street Area -	1/24/2024	
Appointed By: Mayor/Council Confirms			
VACANCY	Downtown Coordinating	12/4/2021	
Stacey M. Scannell	State Street Area -	2/13/2024	1/18/2027
Appointed By: Mayor/Council Confirms			
Josey Chu	State Street Area - Business	3/1/2022	1/18/2026
Appointed By: Mayor/Council Confirms			
Jacqueline A. Iribarren	State Street Area - Business	3/1/2022	1/18/2025
Appointed By: Mayor/Council Confirms			
Janet A. Titus	Capitol Square Area -	2/13/2024	1/18/2027
Appointed By: Mayor/Council Confirms			
Jason E. Salus	Capitol Square Area -	4/25/2023	1/18/2026
Brad R. Werntz	West Main Area - Business	7/19/2022	1/18/2026
Appointed By: Mayor/Council Confirms			
Peggy M. Gunderson	DMI Representative	5/24/2022	1/18/2025
Appointed By: Mayor/Council Confirms			
Emily Gruenewald		4/25/2023	1/18/2026
Victor E. Villacrez	Downtown Resident	2/7/2023	1/18/2026
Appointed By: Mayor/Council Confirms			
Vernon Ziegler	UW-Associated Students of	11/16/2021	1/18/2025
Appointed By: Mayor/Council Confirms			
Saran Ouk		7/6/2021	1/18/2025

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Appointed By: Mayor/Council Confirms

Joshua D. Berkson	King Street Area -	2/13/2024	1/18/2026
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Appointed By: Mayor/Council Confirms

Michael E. Verveer	District 4 Alder	1/21/2003	4/15/2025
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Appointed By: Ex-Officio

Heather M. Ewing		6/18/2019	1/18/2025
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Appointed By: Mayor/Council Confirms

Nick Newlin		12/6/2022	1/18/2025
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Juliana R. Bennett	District 2 Alder	4/18/2023	4/15/2025
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Appointed By: Ex-Officio

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